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ILCT Graduate, Dr. Sabrina Schleicher, PCC, Joins the Institute for Life Coach Training as its Director of Practice Development.

Byron Center, MI, August 11, 2011 -- In support of its growing community of coaches, students and faculty, the Institute for Life Coach Training is pleased to announce the appointment of Dr. Sabrina Schleicher as its Director of Practice Development. In this position, Sabrina will assist ILCT students in applying their coach training. In tandem with the recent partnership between ILCT and JournalEngine™ Software, Sabrina will introduce coaches to JournalEngine™ and help them develop their coaching businesses. She also will be providing courses and webinars on the Business of Coaching.

Sabrina is a business and personal coach, as well as a licensed psychologist. She holds a PhD in Counseling Psychology from the University of Texas at Austin and is a Professional Certified Coach (PCC), as well as a Certified Peoplemap Trainer™ and ChangeWorks® Practitioner. She has over seventeen years of combined experience in college and university teaching, psychotherapy, psychological assessment, coaching, and consulting. An expert in the use of online journaling as a means to enhance coaching, Sabrina is also the Founder and President of Tap The Potential LLC and is highly experienced in the use of the JournalEngine™ online Software.

ILCT's CEO Lyle Labardee reports, "We are thrilled to bring Sabrina in as Director of Practice Development. Dually qualified and credentialed as a psychologist and coach, and highly attuned to the use of web-enabled methods for supporting coaching, Sabrina embodies the essence of ILCT's mission: to equip behavioral health professionals with the training and resources to help bring well-being to life." Ellen Ritter, PhD, ILCT's Director of Student Development added, "We're really excited to see Sabrina, one of our notable graduates, selected to serve in this vitally important role, helping students develop successful coaching businesses."

Sabrina will begin by getting to know ILCT's community of over 500 coaches, students and faculty members currently participating in its online Coaches Community. She will be welcoming new members, assisting members looking for information, stimulating coaching

conversations, introducing JournalEngine™ and facilitating lively discussions.

Dr. Pat Williams, ILCT's Founder and Director of Training reports, "I'm delighted to see Sabrina joining our team as she brings a wealth of coaching competence and a contagious passion for powerful and effective coaching." Dr. Williams added, "We would like to invite everyone to attend Sabrina's upcoming webinar on Journaling Your Way to a Successful Coaching Business. This will serve as a great opportunity to get to know Sabrina and learn more about how to use JournalEngine™ to build your coaching business."

Dr. Schleicher's webinar, "Journal Your Way to a Successful Coaching Business" is scheduled for Tuesday, August 23rd from 2:00 to 3:00 PM EDT. To register, click here: [here](#).

The Institute for Life Coach Training equips behavioral health practitioners and other professionals with the coach training and web-enabled resources that help bring well-being to life.
